

Rachel H. Brown

rachelhbrownart@gmail.com | Raleigh, NC | 1-919-841-2985 | rachelhbrownart.com

Experience

Digital Art Instructor: Part-time

Oct 2024 - Present

Lune Spark Center for Creativity

Apex, NC

- Taught digital art techniques, tools, and principles to students of varying skill levels.
- Developed engaging lesson plans and provided personalized guidance to enhance students artistic abilities.

Customer Service Representative: Part-time

Aug 2024 - Present

Lune Spark Center for Creativity

Apex, NC

- Provided high-quality customer service by addressing inquiries, resolving issues, and processing orders.
- Maintained positive relationships with customers through effective communication and problem-solving.
- Handled customer accounts and ensured accurate record-keeping through WIX and Outlook platforms.

Wedding Assistant: Part-time

Aug 2024 - Present

Belton Bliss Events

Raleigh, NC

- On-site wedding assistant providing additional photography support as needed.
- Helped maintain vendor relationships, ensured smooth execution of weddings and related events, and supported the coordination process.

Art Director & Designer: Contract

March 2024 - Oct 2024

Jacob R. Miles III, CEO of MAP Digital Network Inc.

Raleigh, NC

- Spearheaded the strategic rebranding of a classified, but renowned 90's toy brand.
- Created innovative design concepts and enhanced the marketing appeal.

Illustrator in Marketing

Nov 2021 - Dec 2023

Tierra Encantada: A Spanish Immersion Daycare & Preschool (Headquarters)

Minneapolis, MN

- Worked within tight deadlines to conceptualize and develop designs for center signage.
- Integrated high-quality illustrations into promotional campaigns to boost brand visibility.
- Collaborated with other departments and the Marketing Team on establishing a direction for various projects.
- Provided drafts to supervisors before finalization to identify and implement any corrections.

Children's Book Illustrator

Mar 2021 - Aug 2021

An Elf's Journey Home By Kristen Denzer

Raleigh, NC

- Worked with the author on research and storyboarding to ensure illustrations aligned with the narrative.
- Delivered full-spread illustrations that exceeded expectations, enhancing the project's appeal to a diverse audience.

Freelance Editorial Illustrator

Apr 2019 - Aug 2019

Raleigh Magazine

Raleigh, NC

- Conceptualized and crafted compelling editorial illustrations that exceeded project expectations.
- Two of these illustrations were published in the July & September issues in 2019.

Customer Associate: Part-time

June 2018 - Aug 2018

Anthropologie

Short Pump, VA

- Assisted in the grand opening of the store, ensuring a seamless transition by collaborating closely with management and helping oversee the setup of product displays.
- Delivered consistent customer assistance, facilitated communication, and optimized store organization.

Summer Animation Intern

June 2018 - June 2018

Studio Flatland

Richmond, VA

- Was introduced to new programs and mentored on the animation pipeline.
- Began development on an interdisciplinary project which included character design and storyboarding.

Education

Virginia Commonwealth University
Bachelor in Fine Arts - Communication Arts

Aug 2016 - May 2020
Richmond, VA

Additional Education

Concept Design Academy
Intro to Animation with Toniko Pantoja

June 2020 - Aug 2020
Online Course

CG Masters Academy
Character Design for Production with Nate Wragg

Oct 2020 - Dec 2020
Online Course

Organizations

Junior League of Raleigh
Transfer Member

Oct 2024 - Present

Women in Animation
Creator Member & Spring '24 Mentorship

Feb 2024 - Present

Junior League of Minneapolis
Communications Committee Member

Sep 2022 - Mar 2024

Alpha Sigma Alpha: Epsilon Gamma Sorority
Public Relations & Brand Chair Committee Member

Aug 2016 - May 2020

Skills

Customer Service & Satisfaction. Administrative Assistance. Project Coordinating. Content Creation. Calendar Management. Event Planning. Editing. Advertising. Creative Writing. Recruiting. Organization. Communication.

Commercial & Narrative Illustration. 2D Character Design. Concept Design. Visual Development. Storyboarding. Creative Research. 2D Animation. 2D Basic Rigging. Art Direction. Production Coordinating. Branding.

Programs

Microsoft 365. Google Suite. WIX. Smartsheet. Notion. Zoom. Canva. Procreate. Adobe Photoshop. Adobe Illustrator. Adobe Character Animator. Adobe Indesign. Adobe After Effects. Adobe Acrobat. TVPaint.